



INTERNATIONAL CONSULTATION ON
SEXUAL MEDICINE

5th

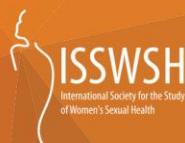
International Consultation on Sexual Medicine

June 28 - 29, 2024

Madrid, Spain | Melia Avenida America

INVITATION TO CORPORATE SPONSORS & EXHIBITORS

A Joint Program of The



CONTACT US

Committees, Scientific Program, ICSM Publication

ISSM Office

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CONTACT US

*Meeting organization, logistics, sponsorship,
finances*

Status Plus Spain S.L.

Ref: ICSM

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Tel : +31 – 75 647 63 72

Email: icsm@issm.info

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Spain

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INTRODUCTION

The 5th International Consultation on Sexual Medicine (5th ICSM) is a joint program of the International Society for Sexual Medicine (ISSM), the European Society for Sexual Medicine (ESSM), the International Society for the Study of Women's Sexual Health (ISSWSH) and the Sexual Medicine Society of North America (SMSNA), representing sexual medicine experts worldwide in collaboration with ISSM's affiliated organizations. The 5th ICSM will take place on June 28 - 29, 2014 at the Hotel Meliá Avenida America (4*) in Madrid, Spain.

The 1st Consultation held in Paris in 1999 was truly historical and represented a landmark event for the field of sexual medicine. More than 120 world experts were assigned to 18 committees which assembled the most extensive and up-to-date information in the field. The resulting publication was a major contribution and an important reference source for researchers, physicians and patients. The success of the 1st Consultation generated great interest in both basic and clinical research in male and female sexual dysfunction.

The 2nd Consultation in 2003 was an equally exciting and significant event. Again over 100 world experts were assigned to committees which again assembled the most current information in the field of sexual medicine. The committees' work contributed much to an updated understanding of the basic mechanisms of sexual function and improved care of patients with sexual dysfunction.

The 3rd Consultation held in 2009 in Paris, had 125 internationally recognized invited experts who worked on topics covered by 25 committees. The resulting meeting output of enduring materials was again the most important reference in sexual medicine at that time.

The 4th Consultation on Sexual Medicine (ICSM) held in Madrid in 2015 marked another pivotal moment in the field's advancement. This consultation brought together over 130 internationally acclaimed experts who were distributed among 16 committees tasked with reviewing and synthesizing the latest research and clinical practices, ensuring the continuation of the tradition of providing the most comprehensive and cutting-edge insights in the field. The outcome of the consultation was a collection of materials that once more set a new standard for research, clinical practice, and patient care in sexual medicine, reinforcing its status as a crucial resource for professionals and stakeholders in the discipline.

After 4 very successful editions, the ICSM organizing committee is delighted to welcome you all to support the 5th ICSM planned for in June 2024 in Madrid, Spain. Great strides have been achieved in the understanding of the physiology, pathophysiology and therapeutics for sexual dysfunction in men and women over the past 8 years since that last consultation. The invited authors represent the worlds' experts in male and female sexual dysfunction and have been grouped into 24 topic specific committees who will report their findings at the meeting in June 2024. This process of careful evidence review and integration will result into a new series of ICSM publications that will be published in ISSM's journals, providing clinical guidelines and "best practice" statements as a significant contribution to the existing medical literature.

Through supporting the 5th ICSM, you have a unique opportunity to get into contact with ALL the key opinion leaders and decision-makers in the field of sexual medicine. As a sponsor or exhibitor you will become highly visible and you will be an integral part of this high level consultation meeting as you will be given considerable exposure during the consultation by means of exhibition space and/or symposium time.

The organizers of the 5th ICSM have appointed Status Plus Spain S.L. (NIF B54726518) to offer sponsorship and exhibit options for pharmaceutical and medical device companies to support the 5th ICSM. In return, Status Plus Spain S.L. provides organizational services, such as logistical/onsite management, program management, delegate registration, hotel accommodation and other services to plan the 5th ICSM. Any sponsorship to the 5th ICSM will therefore be contracted without exception by Status Plus Spain S.L. on behalf of the ICSM and its organizing parties

ISSM, ESSM, ISSWSH, and SMSNA. All sponsorship opportunities including rates, conditions and terms, and the application form can be found in this brochure.

LOCATION: Madrid, Spain

The 5th ICSM will take place at the Meliá Castilla Hotel in Madrid, Spain.

Madrid, the capital of Spain, is a cosmopolitan city that combines the most modern infrastructures and the status as an economic, financial, administrative and service center, with a large cultural and artistic heritage, a legacy of centuries of exciting history.

Strategically located in the geographic center of the Iberian Peninsula at an altitude of 646 m above sea level, Madrid has one of the most important historic centers of all the great European cities. This heritage merges seamlessly with the city's modern and convenient infrastructures, a wide-ranging offer of accommodation and services, and all the latest state-of-the-art technologies in audiovisual and communications media. These conditions, together with all the drive of a dynamic and open society –as well as high-spirited and friendly– have made this metropolis one of the great capitals of the Western world.

Art and culture play a key role in Madrid's cultural life. The capital has over 60 museums which cover every field of human knowledge. Highlights include the Prado Museum, one of the world's most important art galleries; the Thyssen-Bornemisza Museum, with over 800 paintings ranging from primitive Flemish artists through to the avant-garde movements. And the Reina Sofía National Art Centre, dedicated to contemporary Spanish art and containing works by Picasso, Joan Miró, Salvador Dalí and Juan Gris, among others.

Madrid's extensive and beautifully maintained parks and gardens –like the Retiro park, formerly the recreational estate to the Spanish monarchs, the Casa de Campo and the Juan Carlos I park– offer inhabitants and visitors the chance to enjoy the sunshine, stroll, row on its lakes or feed the squirrels, in one of the greenest capitals in Europe. The importance of its international airport, which every week receives over 1,000 flights from all over the world, its two Conference Centers, the modern trade fair ground in the Campo de las Naciones, and over 80,000 places in other meeting centres make Madrid one of Europe's most attractive business hubs.

But if there's one thing that sets Madrid apart, it must be its deep and infectious passion for life that finds its outlet in the friendly and open character of its inhabitants. Concerts, exhibitions, ballets, a select theatrical offering, the latest film releases, the opportunity to enjoy a wide range of the best Spanish and international gastronomy, to savor the charms of its bars and taverns... all these are just a few of the options on offer in Madrid. There is also a tempting array of shops and businesses featuring both traditional establishments and leading stores offering top brands and international labels. Madrid's lively nightlife is another key attraction of Spain's capital, due to its variety and the exciting atmosphere to be found in its bars, pubs, clubs and flamenco halls.

For more info on Madrid please visit <https://www.esmadrid.com/mcb/en>



VENUE: Meliá Castilla Hotel & Convention center (4*)

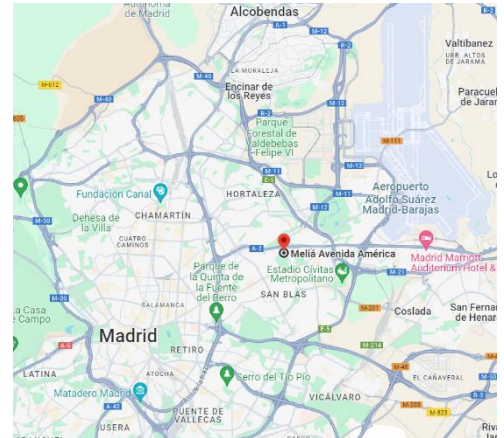
Nestled in the vibrant city of Madrid, the Meliá Avenida América Hotel stands as an emblem of sophistication and convenience, positioned at only 15 minutes from Madrid-Barajas Airport and only 10 minutes from downtown. This hotel epitomizes elegance and versatility, boasting an array of adaptable event spaces ideal for hosting meetings of any scale. With its commitment to excellence, the Meliá Avenida América ensures every gathering surpasses expectations, making it an unparalleled choice for the ICSM 2024 meeting.

Location:

Coordinates: 40.44697811414627, -3.627876111912775

Address & Contact:

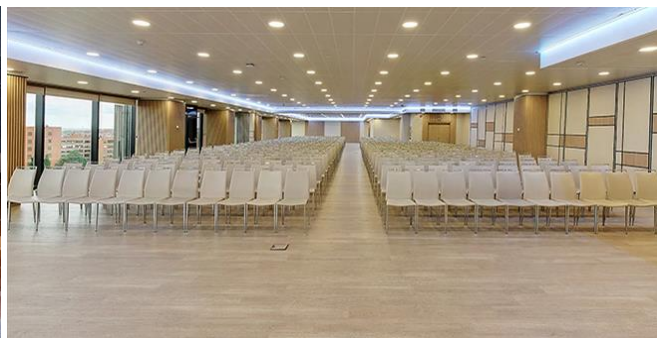
C. de Juan Ignacio Luca de Tena, 36
28027 Madrid - Spain
Phone: 914 23 24 00
Website: <https://www.melia.com>



Room Reservations

Attendees of the 5th ICSM are offered a discounted room rates starting at EUR 165 per night. For individual reservations, please go to the ICSM meeting website <https://www.icsm2024.org> and book your rooms there.

For **prepaid group bookings** (10 rooms or more) please contact Status Plus Spain S.L.: icsm@issm.info



ORGANIZING COMMITTEE

ICSM STEERING COMMITTEE

Discover the dynamic team steering the International Consultation on Sexual Medicine (ICSM) 2024 to success. As we prepare to convene in Madrid, our diverse taskforce of experts is committed to curating a transformative event.

ICSM Chair Hossein Sadeghi-Nejad - USA

ICSM Honorary Chair Gerald Brock – Canada

ICSM Committee Members Annamaria Giraldi - Denmark
Eric Chung - Australia
Noel Kim - USA
Sheryl Kingsberg - USA

ISSM BOARD OF DIRECTORS

ISSM President Gerald Brock – Canada
ISSM Past-President Annamaria Giraldi - Denmark
ISSM President-Elect Run Wang - USA
ISSM Secretary General Kwangsung Park - Korea
ISSM Treasurer Arthur Burnett - USA

Members at large Sandrine Atallah, Lebanon
Eric Chung, Australia
Yutian Dai, China
Eduardo Miranda, Brazil
Y. (Cobi) Reisman, Netherlands

Representatives Affiliated Societies

APSSM: Koichi Nagao, Japan
ESSM: Giovanni Corona, Italy
ISSWSH: Sue Goldstein, U.S.A.
MESSM: Osama Shaeer, Egypt
SASSM: Vasan S S, India
SLAMS: Fernando Facio, Brazil
SMSNA: Mohit Khera, USA

ICSM COMMITTEES

The ICSM 2024 consists of the following committees:

1. Definitions, Classification and Epidemiology of Sexual Dysfunction
2. The Physiology and Pathophysiology of Men's Sexual Desire, Arousal and Penile Erection
3. Psychiatric Disorders, Psychopharmacology, and Sexual Dysfunction
4. Ethical, Socio-Cultural and Economic Aspects of Sexual Medicine
5. Qualitative Research, Educational Needs and Platforms
6. Sexual function in Chronic Illness and Cancer: Perspectives of the Patient, Partner and Healthcare Provider
7. Basic Science and Translational Research
8. Neurological Disorders and Sexual Dysfunction
9. Disorders of Orgasm and Ejaculation in Men
10. Male Hypogonadism and Testosterone Deficiency
11. Sexual dysfunction in the LGBTQIA2+ Community, Including Before and After Transgender Surgery
12. Aging, Sexual Health and Sexual Dysfunction in the Geriatric Population
13. Infection, Inflammation and Sexual Function in Male and Female Patients
14. Clinical Evaluation and Treatment of HSDD in Pre-, Peri- and Postmenopausal Women
15. Genitourinary Syndrome of Menopause
16. Persistent Genital Arousal Disorder/Genito-Pelvic Dysesthesia (PGAD/GPD)
17. Sexual Dysfunction in Patients with Infertility (male)
18. Sexual Dysfunction in BPH/LUTS
19. Psychological and Interpersonal Dimensions of Sexual Function and Dysfunction: A Functional and Pragmatic Approach for the Clinician
20. Sexual Rehabilitation after Treatment for Prostate Cancer. What's New and What is the Evolving Evidence
21. Peyronie's Disease, Male Genitalia Trauma and Reconstructive Surgery
22. Priapism
23. Implants and Mechanical Devices for Erectile Dysfunction

24. New Regenerative Interventions and Treatment Targets in Sexual Medicine

For a list of all committee members (experts) please visit <https://www.icsm2024.org/committees> .

PRELIMINARY PROGRAM

Friday June 28, 2024

- 12.30 - 13.50 Welcome Lunch @ Exhibits Hotel
- 13.50 - 14.00 Opening
- 14.00 - 14.40 Definitions, Classification and Epidemiology of Sexual Dysfunction (1)
- 14.40 - 15.20 Sexual Rehabilitation after Treatment for Prostate Cancer. What's New & What is the Evolving Evidence (20)
- 15.20 - 16.00 Psychiatric Disorders, Psychopharmacology, and Sexual Dysfunction (3)
- 16.00 - 16.30 Coffee Break
- 16.30 - 17.10 Peyronie's Disease, Male Genitalia Trauma and Reconstructive Surgery (21)
- 17.10 - 17.50 Sexual function in Chronic Illness & Cancer: Perspectives of the Patient, Partner and Healthcare provider (6)
- 17.50 - 18.30 New Regenerative Interventions and Treatment Targets in Sexual Medicine (24)
- 19.30 - 23.00 Reception & Dinner @ OFFSITE location

Saturday June 29, 2024

- 08:00 – 09:00 Breakfast Symposium (Sponsor Opportunity)
- 09:10 - 09:50 Room 1: Qualitative Research, Educational Needs and Platforms (5)
Room 2: Implants and Mechanical Devices for Erectile Dysfunction (23)
- 09:50 - 10:30 Room 1: Clinical Evaluation and Treatment of HSDD in Pre-, Peri- and Postmenopausal Women (14)
Room 2: Priapism (22)
- 10:30 - 11:00 Coffee Break
- 11:00 - 11:40 Room 1: Genitourinary Syndrome of Menopause (15)
Room 2: Sexual Dysfunction in BPH/LUTS (18)
- 11:40 - 12:20 Room 1: Persistent Genital Arousal Disorder/Genito-Pelvic Dysesthesia (PGAD/GPD) (16)
Room 2: Sexual Dysfunction in Patients with Infertility (male) (17)

- 12:20 - 13:00 Room 1: Sexual Dysfunction in the LGBTQIA2+ Community, incl. Before and After Transgender Surgery (11)
- Room 2: Disorders of Orgasm and Ejaculation in Men (9)
- 13:00 - 14:30 Lunch @ Exhibits. Activities Over Lunch:
- 13:15 - 13:55 Room 1: Lunch Symposium (option) / Room 2: Lunch Symposium (option)
- 14:00 - 14:40 Room 1: Lunch Symposium (option) / Room 2: ISSM Special Symposium (opt)
- 14:40 - 15:20 Room 1: Ethical, Socio-cultural and Economic Aspects of Sexual Medicine (4)
- Room 2: Male Hypogonadism and Testosterone Deficiency (10)
- 15:20 - 16:00 Room 1: Psychological and Interpersonal Dimensions of Sexual Function and Dysfunction (19)
- Room 2: Basic Science and Translational Research (7)
- 16:00 - 16:30 Coffee Break
- 16:30 - 17:10 Room 1: Female Genitopelvic Pain (part of the ISSM Scientific Review Committee)
- Room 2: The Physiology and Pathophysiology of Men's Sexual Desire, Arousal and Penile Erection (2)
- 17:10 - 17:50 Room 1: Infection, Inflammation and Sexual Function in Male and Female Patients (13)
- Room 2: Neurological Disorders and Sexual Dysfunction (8)
- 17:50 - 18:30 Aging, Sexual Health and Sexual Dysfunction in the Geriatric Population (12)
- 18:30 - 18:35 Adjournment

IMPORTANT INFORMATION FOR SPONSORS & EXHIBITORS

The organizers offer companies the opportunity to support/sponsor the 5th ICSM enabling them to promote their scientific endeavors. All sponsorship options are listed in this brochure. Sponsors may opt for a single sponsor item, but any combination of multiple sponsorship opportunities and/or categories is possible. For specific requests and/or tailor-made options, please contact:

Status Plus Spain S.L. ref. ICSM

Ms Lilian Heemstra

Tel : +31 – 75 – 647 63 72

Email: icsm@issm.info

Status Plus Spain S.L. will conclude a sponsorship contract under Spanish law with the sponsor on behalf of the International Society for Sexual Medicine, organizers of the 5th ICSM . All applications for sponsorship will be processed on a FCFS basis (first-come, first-served). However, Platinum, Gold and Silver Sponsors (in that order) have 1st/2nd/3rd choices.

VAT

All rates/prices are subject to the statutory Spanish VAT rate of 21%

Reverse charge mechanism may be applied for selected sponsorship services provided to EU companies who are VAT registered or to non-EU companies.

If you are not established in Spain (territory where the tax is applied) you may be entitled to a VAT refund by filing form 360/361 through the Spanish Tax Authorities. For more info:

https://sede.agenciatributaria.gob.es/Sede/en_gb/procedimientoini/GZ09.shtml

PAYMENT CONDITIONS

50% of the total sponsor amount including VAT is due immediately

50% of the total sponsor amount including VAT is due by latest April 1, 2024

LIABILITY

All organizations and/or person(s) mentioned act solely as agent/intermediary in all matters related to organizing the congress, transport, hotel accommodation, services and facilities provided by other parties, firms, organizations or corporations and shall therefore not be liable for any loss, damage, injury, accident, inconveniences caused by strike, acts of war or any other circumstances.

PROFIT APPLICATION

Whenever a profit is made from the International Consultation on Sexual Medicine, the revenues will a.o. be applied for scientific research, scholarships, support of research projects.

SPONSOR OPPORTUNITIES

We are pleased to have you join us as a Sponsor or Exhibitor at the 5th ICSM . Please note that booth assignments and symposium time slots assignments will be made on a first-come, first-served (FCFS) basis. Be sure to get your application in early to get the best booth space/time slot.

PLATINUM SPONSOR (EXCLUSIVE)

Fee: EUR 125,000*

Included in the Platinum Sponsor Pack are the following benefits:

- Acknowledgement as Platinum Sponsor of the 5th ICSM in all official meeting publications;
- Identification as Platinum Sponsor on 5th ICSM Meeting Website with link to your Company's Website;
- Triple booth space or Hospitality Suite for the duration of the exhibition;
- First choice of available location on exhibition floor;
- **Exclusive 40-minute lunch symposium time inside the program hours (F&B and AV included);**
- First choice of available time slot of symposium in program;
- 10 free full registration passes;
- 8 free industry/exhibit badges (may also attend session);
- 8 tickets for a dedicated company table at the 5th ICSM Dinner;
- Logo displayed in registration area;
- Approval to host off site events outside of program hours;
- Insert in delegate bag;
- Full page color ad in exhibit guide.

GOLD SPONSOR

Fee: €65,000*

Included in the Gold Sponsor Pack are the following benefits:

- Acknowledgement as Gold Sponsor of the 5th ICSM in all official meeting publications;
- Identification as Gold Sponsor on 5th ICSM Meeting Website with link to your Company's Website;
- Double booth space for the duration of the exhibition;
- First choice of available location on exhibition floor (after Platinum Sponsor);
- 1 hour non-exclusive breakfast symposium time on Saturday morning 7am-8am (F&B and AV included) or (if not taken by Platinum Sponsor) non-exclusive 40-minute lunch symposium time inside the program hours (F&B and AV included);
- First choice of available time slot of symposium in program (after Platinum Sponsor);
- 5 free full registration passes;
- 4 free industry/exhibit badges (may also attend session);
- 4 tickets for the 5th ICSM Dinner;
- Logo displayed in registration area;
- Approval to host off site events outside of program hours;
- Insert in delegate bag;
- ½ page color ad in exhibit guide.

SILVER SPONSOR

Fee: A la carte sponsorships and exhibit fees totaling €20,000* or more

- Silver Sponsorship level automatically reached by €20,000 or more in sponsorship/exhibits;

- Acknowledgement as Silver Sponsor in all official meeting publications and website;
- Approval to organize offsite events outside of program hours.

** All fees exclude 21% Spanish VAT*

SPONSORED SYMPOSIA

Symposium

Fee: €60,000*

Organize your own symposium inside the program hours. The following timeslots are available:

- 1) Friday, June 28, 2024, from 13:15 to 13:55
- 2) Friday, June 28, 2024, from 14:00 to 14:40
- 3) Saturday, June 29, 2024, from 07:00 to 08:00

Included are:

- Room rental and set-up (rounds);
- Standard audio visual equipment (data projector, screen, laser pointer, PA system incl. microphones);
- Session announcements in printed and web based materials related to the meeting;
- Signage outside the session room;
- Insert in delegate bag;
- Dedicated emailing to all registered meeting delegates (to be sent out by office, emails will not be provided);
- Option choice after Platinum Sponsors (as from April 1, 2024).

There is no F&B included in the above rates. During lunch time, the organization will provide lunch at the exhibits. Food items may be brought into the meeting rooms!

Conditions: see below (under Conditions Symposia, next page)

** All fees exclude 21% Spanish VAT*

Conditions Symposia

- Special time slots will be designated and will be allocated on a "first-come, first-served" basis;
- The supporting company for the Symposium may select speakers and topics;
- The company, in addition to the supporter fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the speakers have already been invited by the Meeting;
- All costs related to a self-organized symposium session. e.g. remuneration, travel and accommodation for the invited faculty related to the reserved symposium, technical & audio-visual facilities other than the standard facilities provided in the lecture hall, are at the expense of the sponsor concerned;
- Symposium Program is subject to approval by the scientific committee of the Meeting. In case where the scientific committee will disapprove the Symposia Program, each party will be entitled to cancel the Symposium booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly upon such cancellation, neither of the parties will have any claims, demands or suits towards the other;
- Satellite Symposia are offered as non-accredited, promotional educational opportunities and will be clearly indicated as "Sponsored Symposium".

SPONSOR OPTIONS

Advertising Options

Fee: as from €3,500*

Publication: Exhibit/Resource Guide

Format: Full color A4

Distribution: At the meeting

Options: Ad: 1/1 page sponsor's advert on outside back cover

Fee: €9,500*

1/1 page sponsor's advert on inside front/back cover

Fee: €7,500*

1/1 page sponsor's advert on inside page

Fee: € 5,500*

1/2 page sponsor's advert on inside page

Fee: € 3,500*

Hospitality Suite

Fee: as from €12,000*

An opportunity to hire a room at the Meeting venue that will be used as a Hospitality Suite. The space will be available for the supporter to host and entertain its guests throughout the Meeting; branding of the room (inside) is allowed. Supporters will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines. Cost depends on room size.

Insert in Delegate Bag

Fee: €2,750*

Inclusion of promotional material such as leaflets and brochures in the Meeting bags which will be given to all participants at registration. Material should be provided by Supporter and approved by the Secretariat. Max size A4, max. 2 pages.

Mobile: App & Website

The meeting program will be available through a native mobile application that can be freely downloaded and used by all delegates giving them quick access to information and schedules for the meeting. This application will be a valuable resource for all delegates throughout the meeting. Company logo will be displayed when entering program (splash screen) in both the Mobile App as well as the mobile website, alongside Meeting logo, indicating "Platform is sponsored by...".

Notepads & Pens

Fee: as from €2,500*

An opportunity to provide the participants with branded notepads and pens. Corporate branding of a given sponsor will appear on each pen and delegate pad which are placed in all delegate bags for use during the meeting and afterwards.

Options: Provide organization with Notepads & Pens
Fee: €2,500*

Organization to develop Notepads & Pens with your company logo
Fee: €4,000*

EXHIBIT INFORMATION

Available booth sizes:	3x2 m ² (6 sq. meter / 65 sq. feet)	€5.400*
(1 sq. meter = 10.76 sq. feet)	4x2 m ² (8 sq. meter / 86 sq. feet)	€7.200*
	5x2 m ² (10 sq. meter / 108 sq. feet)	€9.000*
	6x2 m ² (12 sq. meter / 129 sq. feet)	€10.800*

Booth surface:	Different sizes on request and availability only; per square meter:	€900*
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Booths options: Electricity, furniture, plants, flowers and cleaning of the booth are not included in booth space. Options and costs of these items will be announced in the Exhibitor Manual.

Exhibitors badges:	Booth size:	Included:	Optional Extra Badges (max):
	6 m ²	2 exhibitor badges	1 exhibitor badges
	8 m ²	3 exhibitor badges	2 exhibitor badges
	10 m ²	4 exhibitor badges	3 exhibitor badges
	12 m ²	5 exhibitor badges	4 exhibitor badges

Badges are only to be used by company employed booth crew members and cannot be transferred to other persons. All badges are personified.

Optional extra badges: You may order extra exhibitor badges at €250 per booth crew member up to the indicated maximum (see above). More badges than the maximum allowed number of extra badges will be charged at the normal delegate fee. All badges are personified and cannot be transferred.

Registration Vouchers: With a minimum purchase of 10 vouchers for full registration **and** payment by May 10, 2024 you will take advantage of early registration rates and save €100,- per registration. The names of your attendees should be provided no later than June 10, 2024. Orders for registration vouchers without payment on the above mentioned deadline will be charged at the higher rates. No refund will be granted for cancellation of voucher for registration.

Exhibitors Manual: The Exhibitor Manual will be sent to you approx. 2 months prior to the consultation.

Exhibit Guide: Each exhibiting organization will be listed in the Exhibit Guide (either included in the program or distributed as a separate publication), including a description of the products and/or services the organization provides. The Exhibit Guide will be distributed to each attendee.

Exhibit hours:	Friday, June 28, 2024	12:00 – 19:00
(under proviso)	Saturday, June 29, 2024	07:00 – 17:00

TERMS AND CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus (page 15-17). Please note that signing of the BOOKING FORM indicates acceptance of these Terms and Conditions. The BOOKING FORM will be held as a valid liable contract, by which both parties will be bound.

Once a BOOKING FORM is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 50% deposit payment. Upon receipt of the BOOKING FORM the organizer will reserve the items listed in it. Completion of the BOOKING FORM by the Supporter shall be considered as a commitment to purchase the items.

General Terms, Conditions and Rules

1. Agreement to Terms, Conditions and Rules

The Exhibitor agrees to observe and abide by the Terms, Conditions and Rules set forth hereafter and by such additional Terms, Conditions and Rules made by the International Society for Sexual Medicine (ISSM) and Status Plus Spain S.L. (**the Organizers**) for the efficient and safe operation of the 4th International Consultation on Sexual Medicine (**the Show**), including, but not limited to, those contained in the Invitation to Corporate Sponsors & Exhibitors (**Proposal**) and the Exhibitor Manual (**Manual**).

2. Exhibit Construction and Design

(a) Neither the Organizers (ISSM/Status Plus Spain S.L.), nor the Hotel Avenida America Madrid (**Venue**), nor any officers, agents, employees or representatives of either of them, shall be held liable for, and they are hereby released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause.

(b) The Exhibitor and its agents shall indemnify, defend and protect the Organizers and the Venue against, and hold and save them harmless from, any and all claims, demands, suits, liability, damages, loss, costs, attorneys' fees and expenses of whatever kind or nature, which result from, arise out of, or are connected with any acts, or failures to act, or negligence of the Exhibitor, or any of its officers, agents, employees or other representatives, including, but not limited to, claims of damage or loss resulting from the breach of these Terms, Conditions and Rules, and claims of damage or loss to any third party resulting from any infringement of a copyright or patent or the unauthorized use of a registered trademark.

3. Insurance

Exhibitors who desire insurance on their exhibits must place the same at their own expense. The Organizers do not carry insurance of any sort on the exhibit or other property of the Exhibitors and, as set forth in this contract, the Organizers assume no liability for loss or damage thereto from any cause.

All Exhibitors and their contractors must provide the Organizers with a Certificate of Insurance by April 1, 2024. The Certificate of Insurance must include public liability and property damage coverage for at least \$1 million and workers compensation in accordance with the laws of Spain.

4. Show Hours and Dates

Hours and dates for installing, showing and dismantling exhibits shall be those specified by the Organizers in the Exhibitor Manual. All exhibits must be open and staffed for business during exhibit hours, and no dismantling or packing may be started before the official close of the Show.

5. Licensing of Exhibit Space

The Organizers shall license the Exhibit Space to Exhibitor for the period of the Show, provided by the Venue and made available to the Organizers. Such a license is made for the period of this Show only and does not imply that the same or similar space will be held or offered for future shows. The Organizers reserve the right to terminate this Agreement, close the exhibit and remove the Exhibitor's property if the Organizers determine, in its sole discretion, that the Exhibitor is not eligible to participate in the Show or is in violation of any of the rules and regulations as set by the Organizers.

6. Exhibitor Responsibilities and Show Directory

The Exhibitor shall exhibit only its own products or services for which it is the duly authorized representative and shall cause all such products/services exhibited by it to be listed in the official Show Directory. In addition, principal(s) and/or employee(s) of the Exhibitor must be present in the Exhibit Space at all times during the open hours of the Show. The Organizers shall supply Exhibitor with the Manual and publish the participation of Exhibitor in the Show Directory. The Organizers shall not be responsible for errors or omissions in the Show Directory.

7. Assignment of Exhibit Space

The Exhibitor shall not assign or sub-license to a third party its rights hereunder to the exhibit space, or any portion thereof, without the written consent of the Organizers, which they may withhold in its sole discretion. If such consent is given, the Exhibitor shall assume full responsibility for the conduct of the assignee or sub-licensee and all its representatives.

8. Sale or Transfer of Exhibitor's Business

In the event of the sale or transfer of a substantial portion of the assets of Exhibitor's business, or of the controlling stock interest in Exhibitor's business, or in the event of a substantial change in management of the Exhibitor, the Organizers may, at their option, terminate this agreement.

9. Displays and Decorations

Merchandise, signs, decorations or display fixtures shall not be pasted, taped, nailed or tacked to walls. No exhibit, merchandise, equipment, trunks, cases or packing materials shall be left in any aisle. No trunks, cases or packing materials shall be brought into or out of the Exhibit space during exhibit hours. No signs, advertising devices or merchandise shall be displayed outside the Exhibit Space or projected above or beyond limits of Exhibit Space.

10. Fire Rules

The Exhibitor shall not pack merchandise in paper, straw, excelsior or any other flammable material. No cartons shall be stored in the Venue during the Show. The Exhibitor shall use no flammable decorations or covering for display fixtures, and all fabrics or other material used for decoration or covering must be flame retardant.

11. Observance of Laws and Rules

The Exhibitor must comply with all laws, rules, regulations and ordinances of federal, state and local government authorities, and all rules of the Venue.

12. Exhibitor Conduct

The Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of the Organizers is required for the employment or use of any live model, demonstrator, solicitor or device for the mechanical reproduction of sound. Such employment or use shall be confined to the exhibit space.

The Organizers, in their sole discretion, may withdraw their consent at any time, in which event the Exhibitor shall terminate such activity forthwith. Distribution of pamphlets, brochures or any advertising matter must be confined to the Exhibit Space.

The Exhibitor shall refrain from any action that will distract attendees from attendance at the Show during open hours. The Exhibitor shall not enter into another exhibitor's space without invitation or when unattended. Neither the Exhibitor nor any of its representatives shall conduct themselves in a manner offensive to standards of decency or good taste. Any dispute between Exhibitors, or any issue with respect to interpretation of these terms, conditions and rules for Exhibitor conduct, shall be brought promptly to the attention of the Floor Manager or authorized official of the Organizers, whose decision shall be final and binding on all parties.

13. Photographs

Other than the Exhibitor's own Exhibit Space, no photographs of Exhibit Spaces or merchandise shall be taken without the prior written consent of the Organizers or the Exhibitor involved.

14. Playing or Reproduction of Music

The Exhibitor shall not provide or permit the playing or reproduction of music in any form or at any time unless (a) if the music is copyrighted, the Exhibitor shall in advance obtain, and provide a copy to the Organizers of, a written license to perform said music at the Show from the owner of the copyright of said music, and (b) whether the music is believed to be copyrighted or not, the Exhibitor shall obtain in advance from the Organizers a written consent to the providing of such music by the Exhibitor.

The Exhibitor specifically agrees that in the absence of full compliance with (a) and (b) above no music whatsoever, in any form, will be provided or permitted by it, and in the event of any copyright infringement question arising with respect to the use by Exhibitor of music, all of the provisions of Paragraph 2(b) hereof will be applicable.

The Organizers shall have the power to make any reasonable settlement, without the consent or approval of the Exhibitor; to resolve any dispute which may arise between the Organizers and anyone claiming to enforce a copyright, which settlement shall nevertheless be binding on the Exhibitor insofar as holding the Organizers harmless and indemnifying the Organizers are concerned.

The Exhibitor expressly agrees that the Organizers may, at the Exhibitor's expense, take any legal action, including summary action, appropriate to ensure compliance by the Exhibitor with these provisions, including the obtaining of an injunction against the Exhibitor.

15. Use of Space

The Show is held primarily for the education of sexual medicine specialists and allied professionals. In keeping with the educational purpose of the Show, the Exhibitor may take orders for products and services at its own Exhibit Space, however, in keeping with the trade show character of the Show, products or services for which orders are taken must be delivered by the Exhibitor to the purchaser at the close of the Show and not during the Show.

16. Closing of Exhibit

If the Exhibitor is the subject of a labor or similar dispute resulting in picketing or overt demonstration in or near Venue, the Organizers reserve the right to terminate this Agreement forthwith, close the exhibit and remove the Exhibitor's property from the exhibit space.

The Organizers shall be entitled to terminate this Agreement forthwith, close the exhibit and remove the Exhibitor's property from the Exhibit Space at any time for failure by the Exhibitor or its duly authorized assignee or any of its officers, agents, employees or other representatives to perform, meet or observe any Term, Condition and Rules set forth herein, and such Exhibitor shall not be entitled to a refund of any payment.

17. Future Shows

In addition to the Organizers' right to terminate this Agreement, close the exhibit and remove the Exhibitor's property as provided for in these conditions, the Organizers in their sole judgment, may refuse to consider the Exhibitor for participation in future shows with which the Organizers are involved if the Exhibitor violates or fails to abide by all Terms, Conditions and Rules set forth herein.

18. Inability to Hold Show

If, because of war, fire, strike, terrorist acts, pandemic, exhibit facility construction or renovation project, government regulation, public catastrophe, act of God or the public enemy or other cause beyond the control of the Organizers, the Show or any part thereof is prevented from being held, the Organizers, in their sole discretion, shall determine a new location/date for the ICSM meeting. In case of a cancellation, the Organization will refund to the Exhibitor a proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by the Organizers and reasonable compensation to the Organizers, but in no case shall the amount of the refund to Exhibitor exceed the amount of the exhibit fee paid.

19. Housing

Signing the Exhibitor Application and Contract indicates the exhibitor's agreement to comply with all Organizers policies, including these policies regarding housing. The exhibiting company is responsible and accountable for the actions for its staff and any appointed contractor or vendor.

20. Jurisdiction

Each party hereto consents to the jurisdiction of the Courts of the State of California for enforcement or interpretation of this Agreement, and further consents to service of process in accordance with the Laws of the State of California.

21. Governing Law

This Agreement, having been executed in Spain, shall be governed by and construed and enforced in accordance with the Laws of Spain as if it is an agreement made and to be performed entirely within this country. This Agreement may not be amended or modified except by a written communication by the Organizers.